

www.bhashavat.com

Language transcends boundaries.
Bridges emotions.
Becomes expressions.

BhashaVat lies at the epicenter of this culture mix



# Purpose

BhashaVat specializes in linguistic integration, catering to businesses aspiring for a global footprint. Our offerings encompass meticulous translation, focused localization, and the development of compelling content that surpasses cultural boundaries. Committed to assisting clients in minimizing time, resources, and economic inefficiencies associated with subpar outputs from comparable services, we also leverage Al technology to enhance the precision of our translations and localizations.

## Mission

Our mission revolves around bridging linguistic gaps through the delivery of top-tier solutions, primarily tailored for businesses aiming to expand beyond geographical boundaries. The issue we address involves resource wastage caused by time loss and subpar output resulting from unqualified expertise.

Words that matter.

**Linguistic Services** 

**Content Services** 

**Audio Services** 

### Words that shape narrative.

#### **Linguistic Services**

Translation, Localization, Adaptation, Transcreation, Proofreading, Proof-editing, Validation, Subtitling, and Transcription

#### **Content Services**

Content writing, Copywriting, Social media & website content, Scriptwriting, Songwriting, and Lyrics writing

#### **Audio Services**

Audio production, Music production, Sound design, Sound production, Dubbing, Voice over, Ads, Jingles, Mixing and mastering

### The gap is huge

\$60,000 million/year

We estimate the market size to be this huge for which our solution is designed in monetary terms as follows

## And hence the opportunity is large

BhashaVat's goal is to reach 1% of the market in the next 3 years

#### Case Study 1



In collaboration with the prestigious Kaun Banega Crorepati TV quiz show, our primary responsibility entails translating content into Hindi and providing comprehensive linguistic consultancy for the entire production. We have meticulously ensured accuracy aligned with prevailing TV standards, thereby establishing a noteworthy benchmark for quality.

#### Case Study 2



As contributors to the Amazon India app, our efforts focused on localizing content in Hindi, facilitating the app's outreach to a broader customer demographic. By overcoming language barriers, we have played a pivotal role in elevating the user experience and bolstering Amazon's footprint in the Indian market.

#### Case Study 3



team has achieved success translating English subtitles into Hindi for Olympic videos, which are currently accessible Olympic on The Channel. Adhering meticulously to client guidelines, we maintained a commitment to both delivering punctuality and work exceptional quality.

#### Case Study 4

We specialize in offering subtitling translations for a diverse range of popular TV shows, films, and documentaries.

Our provision of transcreation services for a leading global watch brand, encompassing video content and website materials, has afforded us a unique and ongoing experience. This collaboration has played a pivotal role in crafting visually appealing and culturally appropriate content.

#### Some Jingles



## For any business query please contact:



### Founder Pratik Maheshwari

Pratik Maheshwari, a BITS Pilani alumnus, has worn various hats across numerous industries over the years. His passion for creativity led him to delve into languages, content, and music. With a wealth of experience behind him, he founded BhashaVat to further pursue his creative endeavors.

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